

Why Fair Stone?

- It is comprehensible and clear
All our partners have an ample time schedule and understand what is needed for implementation. This allows even small scale suppliers to get certified.
- It is professional
Fair Stone was developed in cooperation with international experts. The Fair Stone implementation is audited by external certification bodies such as TÜV or QS Zürich.
- It is transparent and unique
The trade mark is registered and internationally protected under European law.
- It is well known and acknowledged
Fair Stone has an extensive network in Asia and Europe. All relevant stakeholders are aware of the standard.

How to be sure:

A transparent reporting on consignments and implementation steps is necessary to document what is happening on suppliers side and which protective measures are implemented.

The Fair Stone logo helps consumers to recognize natural stones that have been produced under better conditions.

Fair Stone suppliers will be certified by an external independent organization (e.g. TÜV Rheinland, QS Zürich), not later than three years after the implementation of all Fair Stone criteria.

About us

Experts from International Social Security Association (ISSA) and international labour law as well professionals of WiN=WiN GmbH developed among others Fair Stone. In close cooperation with managers of a supply chain of natural stone from China to Europe, sector specific problems were addressed and solutions found.

Since 2014, Fair Stone is a non-profit association.



Sustainable purchasing of natural stones with

WiN = WiN
fair stone

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Fair Stone: International social and environmental standard

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Fair Stone

Natural stone processing is dusty, wet and dangerous. Lack of awareness of Occupational Safety and Health often causes work-related diseases such as lung diseases and loss of hearing. Accidents, lack of insurance and employment contracts are some of the main problems. Furthermore, child and forced labor still occur in some countries.

Fair Stone offers an independent system to confirm compliance with social, economic and environmental requirements throughout the supply chain. By purchasing and demanding labeled stones you contribute to making globalization a positive experience for everyone.

Fair Stone: Standard

Fair Stone, established in 2008, is the international Social and Environmental Standard for natural stone imports from developing countries and emerging economies. Fair Stone is a contribution to sustainable globalization.

Fair Stone Partners implement step-by-step social and environmental criteria within their supply chains and thus improve actively the working conditions in stone processing factories and quarries.

Fair Stone: Implementation

Transparency, dialogue and mutual respect are the pillars of Fair Stone's value system. Our Fair Stone partners and suppliers contribute to global responsibility by implementing the Fair Stone criteria within their supply chain.

Local Fair Stone representatives regularly visit the factories and quarries that are registered within the Fair Stone system to control, support and strengthen the implementation process. Different workshops concerning work safety and health are held to inform the workers about different preventive measures.

Tracing Fair Stone

Transparency is the most essential value of the Fair Stone standard. Tracing Fair Stone ensures a transparent flow of goods. Each Fair Stone order from overseas is tracked and can be identified via a specific QR-Code and the FS Logo.

Based on this information the Fair Stone team visits registered factories and quarries unannounced.

Following minimum criteria must be met in order to use the Fair Stone label:

- Commitment to ILO Core Conventions (no child labor, no forced labor, etc.)
- Occupational Health and Safety (OHS)
- Capacity Building for employees
- Water recycling facility
- Clear material flow in the factories

